



Board Meeting Attendees

Date: December 3, 2013

Location: Truckee RS

Board Members in Attendance		Forest Service Representatives	
X	Randall Osterhuber	X	Denny Hogan
X	Bob Moore		Jonathan Cook-Fisher
	Jason Oelkers	X	Joe Flanagan
X	Mark Bunge		
X	Dave Paradysz		Forecasters
X	Todd Offenbacher	x	Brandon Schwartz
	Jeremy Jacobson	X	Andy Anderson
X	Don Triplet		
	Chip Morrill		Observers
X	Holly Yocom		Steve Reynaud
	Dave Fiore		Travis Feist
X	John Laine		
Board Advisors in Attendance			
	Debbie Broback		
X	Cameron Bordner		
	John Swanson		
	Larry Heywood		

	Justin Broglio	
Program Manager		VISITORS
x	Jenny Hatch	



Sierra Avalanche Center - Regular Board Meeting

December 3, 2013 – Time: 5:30pm

Location – Truckee RS Office

AGENDA – Items may not be heard in the order they are listed:

A. **CALL TO ORDER** - Establish quorum/Introduction of guests – 5:45 PM

B. **AGENDA AMENDMENTS AND APPROVAL** (2 min)

Motion: Todd O. 2nd: Dave P.

C. **APPROVAL OF November MEETING MINUTES** (2 min)

Motion: Jonathan 2nd: Mark B.

D. **PUBLIC COMMENT** (5 min)

No Public comment.

E. CORRESPONDENCE (10 min)

No additional correspondence outside of the reports. One exception:

Donations received in the name of Walden Grindle. Apparently Walden was a Base Jumper who died. We are receiving donations from his friends and employer.

F. Discussion with Cameron about:

1. Social Media:

-Social Media posts, either from Facebook, Tests, or e-mail can be admitted into court with authentication.

-Because of our associations with SAC, a personal post that is on a controversial topic can reflect badly on SAC and be used against us in legal action.

-Take away message they can be no criticism of SAC, employees, Board members in postings.

2. Insurance Discussion regarding Snowmobiles

-Discussed dilemma in donating the machines to the USFS. The USFS has given the opinion that they could be compromised by Polaris by accepting the donation from SAC, since they were donated to SAC by Polaris.

For SAC the problem is with insuring the snowmobiles. The factor is cost; current quotes are in the \$5,000 range.

-Brain stormed possible solutions.

-Re-shop insurance.

-Contact Reno Polaris to sell machines and purchase new ones to donate to the USFS. The USFS will research if they can accept them as a donation if they are purchased.

G. FOREST SERVICE REPORT – Dennis Hogan (30 min)

Snowmobile discussion continued.

SAC has not yet received the first installment bill from ASC.

Forecasters- Snowpack thin, about 12" at higher elevations on northerly aspects. Very weak structure at this time.

Contracts for observers will be reviewed by Board. Will start with 100 days, with options to extend as needed. Randall will take lead.

H. **TREASURER'S REPORT** – Randall Osterhuber (10 min)

Financials will not be published in the minutes, but summary available to all Board Directors upon request.

Expenditures as expected for this time of year:

\$10,921

Income as expected:

\$5774.97*

*This does not include cash income from recent events not yet deposited.

I. **PROGRAM MANAGER REPORT**

Jenny gave a summary of the attached report.

Discussion on moving Membership to the top of the web page will also be placed prominently on all pages. Andy will take lead.

Major donor protocol discussed. Will be inserted in minutes again.

Ski Days Progressing. Will be updated on the Goggle Drive:

	Tickets	Dates	Price
AM/SQ	300	TBA	
Kirkwood	TBA	TBA	
Homewood	260	Sun-Fri March 1 to close	TBA
Mt Rose	150	Feb 25-Mar 1	TBA
N.Star	TBA	TBA	
Sugar Bowl	500	Jan26-31	
Heavenly	TBA		

Vail will be hosting a Grant reception Dec 11 @ So. Tahoe for Heavenly and Dec 12 at Moody's for N'Star.

J. COMMITTEE REPORTS (20 min)

a. President's Report – Don Triplett

-Snowmobile Courses: Curriculum complete, arrangements being made for rooms.

-Trailhead signs being made, landowner authorization completed.

Pre-season fund raising events are the best ever this year.

Discussion on merchandise, SAC will stay low key.

Discussion "signature over snow events" late winter.

Steve Lewis checked in with Don to see how we are doing. He circled back to mission statement and vision.

Vision Statement: "Our vision is winter backcountry will be educated and informed".

Mission Statement: "Provide avalanche safety information for the greater Lake Tahoe area".

Don is asking for board assistance-

-He needs feedback on his e-mails when requesting input, assistance, reviews, opinions, suggestions or comments.

K. NEW BUSINESS

Volunteers - How to use them discussion. Should we continue to solicit on web?

Prior to any field use Andy/Brandon will need to check them out.

L. ADJOURNMENT - Next Meeting Date – January 7, 2014 Incline Library



To: Board of Directors of Sierra Avalanche Center
From: Jenny Hatch, Program Manager
Re: November Board Report
Date: November 27, 2013

Background:

The following report details the work and accomplishments of the Program Manager during the month of November.

Discussion-

Correspondence

None at this time

California State Parks Grant

The Snowmobile Avalanche Awareness Campaign continues on target for success. The first quarterly report and invoice were submitted during the first week of November and the first payment should be arriving by mid-December. During the month of November, the Program Manager began marketing the Snowmobile Avalanche Awareness courses. A draft poster has been created, a press release has been submitted to regional papers, and posts have been made on the SAC website and social media outlets. The remaining tasks associated with the campaign marketing include; distributing flyers, developing a PSA for television and radio and spreading the word via community events and additional new stories after our first course on Dec 20th-21st. For additional information on the marketing strategy, please refer to the Marketing Plan associated with the grant posted on the Google Drive.

Informational signage is still pending due to delays associated with land owner permission. That said, it is anticipated that permission will be granted and installation will occur in December. Finally, SAC observers and forecasters have been actively seeking contract course instructors to help supplement existing internal resources. Some prospects are on the horizon and should be in place in time for courses to commence.

Fundraising Events

Backcountry Ball (Membership Event)

The SAC Program Manager and SAC Board President have continued to work on preparations for this event on December 13th. The event will run from 5pm-10pm. Tickets are \$15 in advance and \$20 at the door. Attached is the event outline for more information. At least 6 SAC volunteers will be needed to help run this event. A spreadsheet has been uploaded onto Google Drive for tracking Silent Auction items. Please either communicate with Jenny and/or upload your information to this document by Wednesday, 11th.

Upcoming events

December 6th-Todd's Antarctica presentation at High Altitude Fitness (4 volunteers confirmed)

December 7th-Eldorado Nordic Search and Rescue, Winter Skills Course (proceeds benefit SAC)

December 13th-Backcountry Ball, featuring Jeremy Jones @ Sugar Bowl Resort (6 volunteers needed)

December 14th-Tahoe Adventure Film Festival in SLT (4 to 6 volunteers needed)

Dec 20th-21st-SAC Snowmobile Avalanche Awareness Course, Truckee

Membership Drive and Major Donor Cultivation

The first SAC Membership Drive began the first week of November and will run through December 20th. It is requested that all Board members become "members," and actively recruit additional members during the month of December to help bolster this campaign. All new members are entered to win a Squaw/Alpine Unlimited Ski Pass for this winter as an initiative for joining. All questions or suggestions can be directed to the SAC Program Manager.

A system for Major Donor cultivation has also been developed. The SAC Program Manager is available to work with individual Board members to begin the cultivation process. If you have a donor in mind PLEASE reach out to the Program Manager ASAP.

Ski Days

During the month of November, the SAC Program Manager contacted all Ski Day, Resort participants to request their participation in the 2013/2014 Ski Days. Target roll out is during Christmas to parallel holiday gift giving. Vail has invited SAC to attend their Echo grant announcement ceremonies during the week of December 11th.

Recommendations:

1. That the Board of Directors receives this report for informational purposes