

**Sierra Avalanche Center Board Meeting
 Tuesday December 7, 2021 - 6 pm
 Parasol Foundation, Incline Village, NV**

	Board of Directors		Forecasters
✓	James Brown - President	✓	Brandon Schwartz
✓	Mark Bunge - Treasurer	✓	Andy Anderson
	Zach Tolby - Secretary		Steve Reynaud
	Jonathan Laine		
✓	Todd Offenbacher		SAC Staff
✓	Jason Oelkers	✓	David Reichel - Executive Director
✓	David Fiore	✓	Travis Feist - Education Coordinator
	David Bunker		Jason Bilek - Observer
✓	Chris King		
✓	Peter Stanton		Advisory Board/Public
✓	Tasha Thomas	✓	Sara Davidson, prospective board member
		✓	Michael Murphy (Murph), TNSAR snowmobile team, prospective board member
		✓	Liz Moore, USFS Winter Sports Specialist
		✓	Holly Yocum, Advisory Board
		✓	Todd Wold, Lake Tahoe Snowmobilers
		✓	Geoff Quine, Tahoe Backcountry Alliance

Call to order: James Brown. 6:10pm. Quorum established. Reminder to follow Washoe County indoor mask requirement.

Introduction of guests: Sara Davidson, Michael Murphy, Liz Moore, Todd Wold, Geoff Quine.

Agenda approved without amendment: Mark Bunge, James Brown 2nd

November meeting minutes approved: Mark Bunge, James Brown 2nd

Weather/snowpack update (Brandon Schwartz) : Snow on high elevation north aspects. Nov 9 weak layer is present, worst in Carson Pass and Mt. Rose areas. Rain last night turned weak layer from sugary to dense. Upcoming snow is highly uncertain. May stress snowpack or might not be enough. Sunday through Wednesday also highly variable in range in models. Will be colder (snow not rain).

Covid update (Dr. Dave Fiore): Not seeing Omicron surge yet. Very transmissible but seems to be more mild. Thought we might be getting past masks, now things we're not.

President's update (James Brown):

1. Updating ownership of US Bank & Fidelity accounts.
2. We will review fundraising outreach list during Development Committee Update.
3. Bridgeport update (Holly Yocum): Doing well with fundraising. Holly is helping with separation between USFS and nonprofit. Waiting for final C3 approval. Starting to receive donations. Will need to sort out responsibility for VA Lakes territory with ESAC.

Forest Service Update (Brandon Schwartz):

1. Steve is moving to 4 days/week. 5th day covered by Kevin Mecham who has good skills on snowmobile and splitboard. Should have stable staffing.
2. Collection agreement will be for \$85,439. Should have collection agreement this month, bill probably in January. Will be able to borrow from other accounts to manage cash flow until nonprofit pays our share into the collection account.
3. Plan is to convert 3rd forecaster (Steve) to permanent position.
4. JB clarified that the budget approved in October was \$72,000 for forecasters, followed by an additional \$16,000 approved for 4th forecaster, so the \$85k in the collection agreement is within the budget.

Executive Director Report (David Reichel):

1. ED Report below and in the Dec 2021 Board Meeting folder.
2. Last year's CA OHV grant report has not received final approval. David is sorting out small questions with grant administrator. No ETA on approval/payment.
3. Fund the Forecast w/ Moment/Flylow raised around \$4,000. Good experiment. Took a fair amount of time. Got a fair number of new emails. Moment never pushed it through their own email list. Will ask them to do so next year.
4. Requested board volunteers for Alpenglow Expeditions event on 12/17.
5. Have not heard back from Sierra Nevada Brewing about donation. Can anyone prompt Zoe? Not clear if she still works there.
6. Ski days – need to push lift ticket sales. David will confirm they are good at Vail resorts in CO. If we aren't selling them locally might advertise for MLK & Pres Day.
7. OnX – asked Andy and Reichel about access to SAC data so they can include things like forecast, observations, and fatalities, on their maps. They also approached CAIC. Andy discussed w/ CAIC and NAC. Simon Trautman at NAC is going to look into federal govt legal issues and develop guidance. Other countries haven't had to address this yet. Would like to have consistent policy across avalanche centers.

Education Coordinator Report (Travis Feist):

1. EC Report below and in the Dec 2021 Board Meeting folder.

Finance Committee Update (Mark Bunge):

1. Balance sheet and profit-and-loss statements are in the December 2021 meeting folder. We have approximately \$64,000 in US Bank checking, \$100,000 in US Bank savings, \$705,000 in Fidelity brokerage account. Ignore the TTCF number on the balance sheet (working to delete that closed account from QBO). Will move money as necessary from savings to checking to pay the USFS Forecasters when we receive the bill.
2. Will run budget-to-actual for January meeting. Plan is to do that 3x per season moving forward: for the October meeting to inform budget review/approval, January for an update after the big December fundraising push, and May for end-of-season view.
3. David Reichel should request tax extension through our accountant at Sitkoff-O'Neill, though we will still try to file taxes early in 2022 so we have documentation in time for CA OHV grant application.
4. Pretty good start to fundraising given lack of snow & events. \$36k in individual donations (actually \$70k once the known Google donations show up), a little less than halfway to our \$165k target in budget. December is big donor drive (Peter will talk about).
5. Did not hold a finance committee meeting in November. Continuing to work on financial protocol.
6. Board voted 7-0 to adopt resolution making James Brown (president) and Mark Bunge (treasurer) as managers of SAC's Fidelity brokerage account. Resolution language is included at the end of the minutes approve and in the Dec 2021 board meeting folder.

Development Committee Update (Peter Stanton):

1. Reichel is running point on December donor drive, which is in effect. Mail solicitation went out yesterday. Estimate that we have a physical address in Salesforce for two-thirds to 80% of past donors.
2. JB and Peter reviewed fundraising assignments in the [fundraising sheet](#). Everyone should follow up with their assigned donors ASAP. See [SAC Sponsorship Document](#) to help with outreach.


Social Media / Marketing Committee Update (Chris King/David Reichel):

1. Media kit mailed out.
2. Forecast being read on KTKE. Board should listen to ensure forecast is being read and whether there is an additional forecast "sponsorship" out there.

Education Committee Update (Jason Oelkers):

1. Committee reviewed scholarship applications and awarded \$15,000 in scholarships as follows...

Course	Count of which Scholarship?	Sum of Amount Awarded
AVALANCHE RESCUE	4 \$	1,000.00
LEVEL 1	15 \$	7,500.00
PROFESSIONAL AVALANCHE 1	3 \$	3,000.00
PROFESSIONAL AVALANCHE 2	1 \$	2,000.00
RECREATION LEVEL 2	3 \$	1,500.00
Grand Total	26 \$	15,000.00



2. The committee also awarded \$500 scholarships to several local SAR teams to distribute internally.
3. Overall the quality of applications were somewhat lower this year compared to previous years.

Strategic Planning Committee Update (James Brown): No update

Motion to adjourn public meeting and move to closed session: James Brown, Mark Bunge 2nd

ED Report for December 7, 2021

- **EpicPromise Grant**

- Epic Promise: Northstar Giving Council detailing \$15,400 lift tickets & \$37,800 from South Lake Giving Council, \$53,200 total.

- **CA OHMVR Grant**

- G19
 - [Preliminary application](#)
 - SAC awarded \$134,239
- G21
 - Intent to award SAC \$128,900
 - [Nonprofit certification](#)

- **Recent and Upcoming Events**

- Fund the Forecast - promotion finished
- Alpenglow Expedition event on 12/17 w/ Sierra Nevada support, benefiting SAC.

- **Ski Days**

- Could use help with resorts that donated in past years.
- Vail tickets live on website. Sold 5 tickets

- **onX - Data access proposal/interest**

- **Other New Sponsor/Donors**

- onX \$5000, + unknown smaller amount from nationwide fundraiser
- Cannablue \$1000 (quarterly?)
- GuidePace \$1400 - Chris Burk
- Tahoe Report \$1000
- Google Crew ~\$33,000

- **KTKE**

- Morning reading of forecasts has begun.

- **Newsletter**

- December newsletter - Motorized Ed, Forecast/Obs spotlight, Wild Medicine

- **Employees / Taxes / Finances**

- December Payroll
- Budget - Profit & Loss,

- **SAC Merchandise**

- Flylow manufactured hats arrived, should be on their website shortly.

EC notes for December 7th, 2021

Done:

- Several live Awareness events for the season have been successful
- Heavenly Kids dates (Thursdays)
- Dec 18th and 19th continuing education for SAC BoD and Advisory Board
- First four snomo Avalanche Rescue classes opened for registration

Doing:

- A few remaining live events, mostly youth oriented
- NV video project storyboarding and script
- Curriculum updates
- Tasha and Duncan have begun snomo social media posts

To Do:

- Might cancel instructor training (need more snow) or do one day of dryland training
- Discuss potential for working with more youth

Text of resolution to give board Treasurer Mark Bunge and President James Brown authority over the Fidelity Brokerage account:

6. Resolutions

Certified Copy of Certain Resolutions Adopted by the Governing Body of the Business Whereby the Establishment and Maintenance of Trading Accounts Have Been Authorized

RESOLVED:

FIRST: That the individual(s) listed on this form hereby are authorized and empowered, for and on behalf of this Business (herein called the "Business"), to establish, maintain, and act on this account (which may be a margin account), and each of them hereby is authorized and empowered for and on behalf of this Business, with Fidelity Brokerage Services LLC and its affiliates (collectively "Fidelity") for the purpose of purchasing, investing in, or otherwise acquiring, selling (including short sales), possessing, transferring, exchanging, or otherwise disposing of, or turning to account of, or realizing upon, and generally dealing in and with any and all forms of securities including, but not by way of limitation, shares, stocks, bonds, debentures, notes, scrip, participation certificates, rights to subscribe, options, warrants, certificates of deposit, mortgages, evidences of indebtedness, commercial paper, certificates of indebtedness and certificates of interest of any and every kind and nature whatsoever, secured or unsecured, whether represented by trust, participating and/or other certificates, or otherwise.

The fullest authority at all times with respect to any such commitment or with respect to any transaction deemed by any of the said officers and/or agents to be proper in connection therewith is hereby conferred, including authority (without limiting the generality of the foregoing) to give instructions (whether oral, written, electronic, or otherwise) to Fidelity with respect to said transactions; to borrow money and securities and to borrow such money and securities from or through Fidelity, and to secure repayment thereof with the property of the Business; to bind and obligate the Business to and for the carrying out of any contract, arrangement, or transaction that shall be entered into by any such officer and/or agent for and on behalf of the Business with or through Fidelity; to pay by checks and/or drafts drawn upon the funds of the Business such sums as may be necessary in

connection with any of the said accounts; to deliver securities and contracts to Fidelity; to deliver securities to and deposit funds with Fidelity; to order the transfer or delivery of securities to any other person whatsoever, and/or to order the transfer of record of any securities, to any name selected by any of the said officers or agents; to affix the corporate seal to any documents or securities to any name selected by any of the said officers or agents; to affix the corporate seal to any documents or agreements, or otherwise; to endorse any securities and/or contracts in order to pass title thereto; to direct the sale or exercise of any rights with respect to any securities; to sign for the Business all releases, powers of attorney, and/or other documents in connection with any such account, and to agree to any terms or conditions to control any such account; to direct Fidelity to surrender any securities to the proper agent or party for the purpose of effecting any exchange or conversion, or for the purpose of deposit with any protective or similar committee, or otherwise; to accept delivery of any securities; to appoint any other person or persons to do any and all things that any of the said officers and/or agents are hereby empowered to do, and generally to do and take all action necessary in connection with the account, or considered desirable by such officer and/or agent with respect thereto.

SECOND: That Fidelity may deal with any and all of the persons directly or indirectly empowered by the foregoing resolution, as though they were dealing with the Business directly.

THIRD: That the officers of the Business be and hereby are authorized, empowered, and if requested by Fidelity, directed to certify:

- (a) a true copy of these resolutions;
- (b) specimen signatures of each and every person by these resolutions empowered;
- (c) a certificate (which, if required by Fidelity, shall be supported by an opinion of

the general counsel of the Business, or other counsel satisfactory to Fidelity) that the Business is duly organized and existing, that its operating documents empower it to transact the business by these resolutions defined, and that no limitation has been imposed upon such powers.

FOURTH: That Fidelity may rely upon any certification given in accordance with these resolutions, as continuing fully effective unless and until Fidelity shall receive due written notice of a change in or the rescission of the authority so evidenced and the dispatch or receipt of any other form of notice shall not constitute a waiver of this provision, nor shall the fact that any person hereby empowered ceases to be an officer of the Business or becomes an officer under some other title in any way affect the powers hereby conferred. The failure to supply any specimen signature shall not invalidate any transaction if the transaction is in accordance with authority actually granted.

FIFTH: That in the event of any change in the office or powers of persons hereby empowered, the officers of the Business shall certify such changes to Fidelity in writing in the manner herein above provided, which notification, when received, shall be adequate both to terminate the powers of the persons theretofore authorized, and to empower the persons thereby substituted.

SIXTH: That the foregoing resolutions and the certificates actually furnished to Fidelity by the Business pursuant thereto be and hereby are made irrevocable until written notice of the revocation thereof shall have been received by Fidelity.

SEVENTH: That the Business and its officers indemnify and hold Fidelity harmless from any claim, loss, expense, or other liability for effecting any transactions and acting upon any instructions given by the officers of the Business.