

**Sierra Avalanche Center Board Meeting
 Tuesday, Nov. 2nd, 2021 - 6 pm
 Via Google Meets**

	Board Members		Forecasters
✓	James Brown - President	✓	Brandon Schwartz
✓	Mark Bunge - Treasurer		Andy Anderson
✓	Jonathan Laine	✓	Steve Reynaud
✓	Zach Tolby - Secretary		
	Holly Yocum		SAC Staff
	Todd Offenbacher	✓	David Reichel - Executive Director
✓	Jason Oelkers	✓	Travis Feist - Education Coordinator
✓	David Fiore		Jason Bilek - Observer
✓	David Bunker		
✓	Chris King		Board Advisors/Public
✓	Peter Stanton	✓	Sara Davidson – Prospective Board Member
	Tasha Thomas		

Call to order – James Brown

Guests - Sara Davidson – Potential board member invited by Todd O. Attorney, BC skier, SLT area.

Agenda – Peter Stanton, Chris King

Minutes approved – Peter Stanton, Chris King

DOC Covid update – Numbers are coming down. A lot of conjecture about winter and colder weather. Apparent now Covid is never going away. Our only inside events are being run by other groups so they are responsible for covid protocols.

President's notes – Things are moving along. No comments

Forrest Service update – Brandon – 2.5' to bear ground in the forecast area. Mostly wet snow with some wintery snow north facing above 9000'. No weak layers forming. Collection agreement slowed down by Continuing Resolution. Expect delayed billing.

Steve is going to reduce to part time during a few sections. Looking to fill the loss of work with another part time situation. Kevin – Local fuels guy from TNF. Will work on Forest Service money. Will look for a top-level candidate next spring and summer to hopefully bring on another full-time forecaster. So, we would be at 3.5 forecasters with Steve staying on part-time.

David Reichel Ed Report-

Epic promise codes shared with Liftoptia -so we're good there.

Grants – finishing up receipts for last year's report. This year's funding should be proceeding.

CAW – 8 interviews up online

Fund the Forecast – Flylow and Moment up on website. Minor issue with webpage

Decent number of sponsors coming in. Black Diamond stepped up this year with 10k. We're looking to build better relationships with other big donors/partners in the outdoor. In talks with ONYX about some fund the forecast money.

KTKE contract in.

November newsletter out in the next day or so. Scholarships closed, will feature in newsletter.

Travis –

EC Report – Everything is moving along. Dates for inhouse continuing ed for SAC **dec 18-19th**. North Lake Tahoe. Truckee Airport on the 18th or zoom session on the night of the 17th. Overview of rec education and then professional education can attend 1 day or the other. JB – We as the board should commit and keep current on our education. Everything else is in the report.

Budget – Mark B. Budget approved last meeting. 1 month into the fiscal year. So not much new to report. Raised 14k in individual donations already.

Development – Peter Stanton. Committee met last month. Moment/Flylow promotion starting. Planning a personal outreach letter soon.

SM/Marketing – David Bunker – Talked through org. goals. Eyes on the forecast, development, wide range of sac/motorized stuff, submitting obs. Season preview media kit getting ready to send out. Annual report in progress. JL/DF offered to put on video briefs – what to do if you break a leg.

Education – Jason Oelkers. SAC Scholarships. Presentation in Google drive.

Scholarship Stats

Total Applications – 97

Local CA/NV Apps – 89

Female – 35 / Male 54

User Breakdown	
Ski	45
Snowboard	43
Snowshoe	2
Mountaineer/Climb	1
SnowMo Snowboard/Ski	5

Strategic Planning JB – Hoping to have a Strategic Planning meeting in the next couple weeks to lay out plan and goals. Spring planning session possible. Identify stakeholders, who uses the resource the most. Figure out how we want to progress for the next 5 years.

Move to adjourn – Jason – Chris King. Will try to meet at the library next month if possible.