

Sierra Avalanche Center Board Meeting
Tuesday, September 12, 2023 - 6:00 pm
Parasol Foundation
948 Incline Way, Incline Village, NV



	Board of Directors		Forecasters
x	Chris King - President		Brandon Schwartz
x	Mark Bunge - Treasurer		Andy Anderson
x	Kerry Stendell - Secretary		Steve Reynaud
x	Jonathan Laine		
x	Todd Offenbacher		SAC Staff
x	Jason Oelkers	x	David Reichel - Executive Director
	David Fiore	x	Travis Feist - Education Coordinator
	David Bunker		Jason Bilek - Observer
	Peter Stanton		
x	Tasha Thomas		Advisory Board/Public
x	Murph		Todd Wold, Lake Tahoe Snowmobilers
x	Sara Davidson		

- A. CALL TO ORDER - 6:21 - Quorum established
- B. AGENDA AMENDMENTS AND APPROVAL - Approved without amendment
- C. APPROVAL OF May MEETING MINUTES - Approved without amendment
- D. PRESIDENT'S COMMENTS – Chris King
 - o Welcome back to the new season.
- E. FOREST SERVICE UPDATE
 - o None, not in attendance
- F. ED REPORT – David Reichel
 1. See ED Report in September meeting folder
 2. Summary of Epic Promise event
 - o Funded programs focus on kids, education, and environment
 3. California OHV
 - o 2022 grant is done; working on reimbursements
 - o Awarded for G23 - \$137,470; received most of what SAC requested. Some minor edits requested.
 4. California Avalanche Workshop
 - o Sunday, Oct 22 at the North Tahoe Events Center
 - o There will be an after party on the patio of NTEC
 - o Everything coming together well, DR still working on sponsors, vendors, and funding.
 5. Discussion about vendors, sponsors, merchandise:
 - o Might need to update Sierra Nevada contact, CK will work on that
 - o DO noted Tahoe Arthaus is showing the Warren Miller ski movies, suggested utilizing event for SAC exposure
 - o POC has reached out to SAC as a potential sponsor; POC is moving into the bc space
 - o Need merchandise/T-shirts to sell at CAW with the SAC 20th Anniversary logo. DR working on this.
 6. September newsletter has been sent out - articles: 20 years of SAC, CAW, Motorized Avalanche classes
 7. ISSW Oct 9-13, 2023 in Bend, Oregon - 6 SAC forecasters/observers will be attending
- G. EC REPORT – Travis Feist

1. See EC Report in September meeting folder
2. EC asked for feedback on the Conditions chapter to refine and make concise
3. Daily Flow illustrations are still being worked on, haven't been billed yet.
4. Discussion about Snomo Intro Days
 - Would be aligned with local snowmobile groups' meet up days
5. Bill Foster Avalanche Education for Pros event
 - Was well-attended and received lots of positive feedback
 - Attendees are glad it is back
 - Mike Ferrari coordinates
6. Kids Programming
 - Would like to expand this program
 - Looking to make more connections with local teachers/schools and deliver more programs
 - Suggested groups: Alder Creek Middle School in Truckee, SOS Outreach, Heavenly Kids, collaborate with Epic Promise award recipients, ski resort freeride/big mountain teams
 - Refer school and group contacts to Travis

H. COMMITTEE REPORTS

1. FINANCE - Mark Bunge
 - See balance sheet and P&L in September meeting folder.
 - Met over the summer.
 - When posting financials, they will be current as of the month before.
 - Met individual donor goal (\$207,000)
 - Should do a 20th anniversary donor push
 - Budget will be voted on at November meeting
 - Committee Chairs need to get budget requests together for the Nov vote
 - Send budget requests to Mark and David R to be put in the draft budget
 - Budget to actuals in meeting folder
2. No reports from other Committees. Will finalize Committee Chairs and members at October meeting.
3. STRATEGIC PLANNING - proposed Chair: David Fiore
4. SOCIAL MEDIA/MARKETING - Need a new Chair
5. DEVELOPMENT - proposed Chair: Peter Stanton

6. EDUCATION - proposed Chair: Jason Oelkers

I. MEETING ADJOURNED

NEXT MEETING: October 3, 2023 at Parasol Foundation